



FOR: Team Blonde Jewelry
350 Circle Avenue, 2nd Floor
Forest Park, IL 60130

FROM: Falk Associates
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FOR IMMEDIATE RELEASE

THE WAY TO TOP OFF YOUR PERFECT DAY

Elegant, one-of-a-kind wedding jewelry to add to the sparkle in your eyes

The bride will dazzle the groom and her guests with a hand-crafted, custom necklace to dress up her neckline. She will bring a soft shimmer to her smile with coordinating earrings that dangle just right. Anything is possible and everything will be perfect with Team Blonde Jewelry.

The two Chicago-area designers who founded Team Blonde, Heidi Vance and Jayne Ertel, know that accessories are the most important – and often most overlooked – element of any ensemble. “Every bride wants everything to be perfect on their special day. This includes finding spectacular jewelry to complement their wedding dress,” says Ertel. “In fact, using one-of-a-kind jewelry to complete your ensemble is the perfect way to truly sparkle.”

These beautiful, hand-crafted pieces are also the ideal thank-you gift for the bridal party, friends and family. Imagine their surprise when opening the box that holds their individual custom-made treasures. Another possibility is for the bride to host a Private Design Party for her closest friends, so they can gather at Team Blonde’s studio and together create the perfect pieces for the wedding. Either way,



the pieces created for the bride and her loved ones will reflect her appreciation, special grace, and brilliance.

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The bride will appreciate how simple it is to design her own jewelry and create a complete, breathtaking look for the wedding. It all begins with a conversation with Team Blonde Jewelry designers and the bride to determine her personal vision for the wedding. A swatch of the wedding dress is then used to choose the most beautiful stones, Swarovski crystals, freshwater pearls and sterling silver to perfectly complement the style and color of all dresses.

Once the final design is approved and sizes have been determined, the bride will be sent her custom bridal jewelry to help tie together the unique, graceful look of her wedding. Team Blonde's focus is to offer truly custom, truly personal, and truly affordable jewelry. With the help of their designers, the bride and her loved ones will have jewelry that elegantly showcases her personal style.

Since Heidi Vance and Jayne Ertel met in college, their friendship and passion for jewelry-making has blossomed. The result is Team Blonde Jewelry, a company that offers a collection of custom jewelry highlighting individuality and beauty. Visit Team Blonde at 350 Circle Ave, 2nd floor, in Forest Park, Illinois, and witness the place that empowers its patrons with spirit and elegance by offering expressive jewelry with timeless beauty. Please feel free to call (877) Blonde2 with questions or visit our online catalogue, complete with photography, at www.teamblonde.com.

To learn more about the Team Blonde or to schedule an interview,



call Falk Associates at 847.675.2580.

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