



FOR: Team Blonde Jewelry
350 Circle Avenue, 2nd Floor
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FROM: Falk Associates
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FOR IMMEDIATE RELEASE

THE PERFECT PROM IS MORE THAN A DRESS

Most teens are consumed with finding the perfect prom dress, but they must not stop there! The trendiest of teens know the importance of finding spectacular jewelry to match. In fact, using one-of-a-kind jewelry to complete your ensemble is one of the few ways you can stand out and truly sparkle.

The two Chicago-area designers who founded Team Blonde Jewelry, Heidi Vance and Jayne Ertel, know that accessories are the most important – and often most overlooked – element of any ensemble. “The added touch of brilliant jewelry will help any girl truly shine on her special night,” says Ertel.

Dazzle your date and dress up your neckline with the perfect necklace. Bring a soft shimmer to your smile with coordinating earrings that dangle just right. To complete your distinctive look, add a bracelet that may outshine your corsage. Anything is possible and everything is affordable at Team Blonde.

“No one is going to have the same jewelry with Team Blonde at your side! With the limited choices out there, many students end up looking like they’ve stepped out of the same prom catalog,” says Vance. “We want your prom night to glow with your individuality and confidence!”



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PROM/Add One

Designing your own jewelry is simple and achieving a complete, breathtaking look is only steps away. It begins with your personal vision for an incredible evening. A swatch of the prom dress is then used to choose the most beautiful stones, sparkling Swarovski crystals and sterling silver to perfectly complement the style and color of the dress.

These beautiful, hand-crafted pieces are also the ideal gift to unveil on her prom night. Imagine her surprise when she opens the box that holds her custom-made treasure. Unlike her corsage, this one-of-a-kind gift of jewelry will last forever. Prom night will be complete once she has spectacular pieces to tie it all together.

Team Blonde Jewelry has just the thing to make every girl look marvelous. Their focus is to offer truly custom, truly personal, and truly affordable jewelry. In fact, creating affordable jewelry that elegantly showcases the wearer's personal sense of style is what drives Team Blonde.

Since Heidi Vance and Jayne Ertel met in college, their friendship and passion for jewelry-making has blossomed. The result is Team Blonde Jewelry, a company that offers a collection of custom jewelry highlighting individuality and beauty. Visit Team Blonde at 350 Circle Ave, 2nd floor, in Forest Park, Illinois, and witness the place that empowers its patrons with spirit and elegance by offering expressive jewelry with timeless beauty. Please feel free to call (877) Blonde2 with questions or visit our online catalogue, complete with photography, at www.teamblonde.com.



*To learn more about the Team Blonde or to schedule an interview,
call Falk Associates at 847.675.2580.*

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